

**Draft Meeting Notes**  
NeFSMA October 20<sup>th</sup> Membership Meeting  
MS4 Discussion and Collaborative Efforts Discussion

Meeting Attendees: NeH2O, Papio Partnership, Lincoln, Omaha, UNL Extension, NDEQ, and various consulting groups

The following meeting notes are compiled from notes and discussions at the meeting and information taken from the states of Iowa, Missouri and Maine that have collaborative regional/statewide programs.

**Stakeholders:**

Tier 1: Regulated MS4 permittees

Tier 2: (Supporting role) NRDs, University--Extension & Research and Consultants

**Goals\*: To provide leadership, planning and actions necessary to implement meaningful programs that have long term secure funding.**

***Possible objectives: Divided into three categories***

**Leadership**

- Identify statewide challenges and act as a problem-solving forum
- Promote consensus and commitment to statewide solutions
- Educate and engage the elected officials in decision-making processes

**Planning**

- Coordinate policies that guide progress in the state continuity
- Develop regional plans for stormwater management
- Facilitate research and provide technical support to local leaders

**Action**

- Advocate for regional issues at the state and federal levels
- Provide cooperative cost-effective stormwater services between local governments
- Allocate resources for statewide systems

**Vision:** Educating the public and elected officials about sustainable practices and behaviors that maintain or improve water quality of Nebraska's rivers, lakes, and streams. Implement cost-effective education outreach and collaborative efforts that protect water quality and manage stormwater.

**Focus:** Educating the general public and elected officials about self-sustaining operating programs that address a Federally unfunded mandate (Clean Water Act). *Refer to Leadership bullet # 3.*

**Actions:**

\*<http://www.marc.org/aboutmarc.htm>

1. Draft an inter-local Agreement with NeH2O and other NPDES permittees to participate in a statewide collaborative effort for education and standards.
2. Develop short and long range goals

***Short range***

- a. Finalize list of coordinating partners (Tier 1 & 2)
- b. Establish a point person from each participating permittee to move efforts forward—  
Volunteer/Nominations
- c. Set up an Executive committee and meeting schedule to support the point person
- d. Define responsibilities/scope of work for a marketing firm to facilitate the education and efforts toward the mission goals
- e. Define long range strategy for state-wide approach to stormwater education, outreach and financing

***Long range***

- f. Common outreach education materials
  - i. Brochures
  - ii. Pamphlets
  - iii. Guide books
  - iv. PSA and Statewide message
- g. Stormwater Utility Legislation
- h. Statewide standards e.g. Post-Construction

**Plan:**

Select and complete all ***short range actions*** by July 2012. Develop and begin work on ***long range actions***.

**Implement Plan:**

*Defined by Actions heading # 2*

**REFERENCE**

<http://www.marc.org/>

<http://www.iamu.org/>

<http://www.iowastormwater.org/>

\*<http://www.marc.org/aboutmarc.htm>